We don’t make the sunscreen.
We make the sunscreen better.™

transparent
transparent

microfine zinc oxide
The clear choice for UVA protection

Patented Formulation

We don’t make the sunscreen. We make the sunscreen better.”
The days of the white-nosed zinc oxide wearer are over.

Introducing Z-cote® microfine zinc oxide. Combining cosmetic elegance with total UV protection.

Available in two forms, Z-COTE® and Z-COTE HP1® are highly effective in protecting against both UVA and UVB radiation. Yet their physical characteristics enable you to formulate products which are elegant and transparent on the skin.

An innovative form of microfine zinc oxide—with a particle size of less than 0.2 microns, Z-COTE® is invisible when applied to the skin. But don’t let its transparent nature fool you. Even though it’s light on the skin, it’s a heavyweight when it comes to sun protection. It offers true broad-spectrum UVA and UVB protection.

FINALLY: EVERYTHING NEEDED IN A SUN PROTECTANT — CLEARLY.
**Useful UV Spectrum Blocking Capabilities**

A COMPARISON OF INGREDIENTS

<table>
<thead>
<tr>
<th>Ingredient</th>
<th>Brand</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oxybenzone (Benzophenone-3)</td>
<td>Uvinul® M40</td>
</tr>
<tr>
<td>Ethylhexyl Salicylate</td>
<td></td>
</tr>
<tr>
<td>Ethylhexyl Methoxycinnamate</td>
<td>Uvinul® MC 80</td>
</tr>
<tr>
<td>Octyl Triazone</td>
<td>Uvinul® T 150</td>
</tr>
<tr>
<td>Avobenzone</td>
<td>Uvinul® BMBM</td>
</tr>
<tr>
<td>Octocrylene</td>
<td>Uvinul® N539T</td>
</tr>
<tr>
<td>Microfine Titanium Dioxide</td>
<td>Uvinul® TiO2</td>
</tr>
</tbody>
</table>

**Z-COTE®**

Microfine Zinc Oxide

UVB | Short (II) | UVA | Long (I)
--- |------------|-----|------
290nm | 320nm | 400nm |

THE CLEAR CHOICE FOR BROAD SPECTRUM UV PROTECTION

Z-COTE® is the solution to experts’ concerns that most sunscreens do not block long UVA radiation, also known as UVA I. UVA I has been linked to photoaging and may be the cause of the more aggressive skin cancers such as melanoma.

Because it blocks UVB as well as UVA rays, Z-COTE® can be used alone or—since it is synergistic with organics—in combination with other sunscreen agents. Z-COTE® requires no special solvents or photo stabilizers and is easy to incorporate into cosmetic formulas. The result? Simpler, gentler, more appealing formulations. It’s a clear improvement in total sun protection.
Historically, particulate sunscreens were of limited appeal because of their appearance. This is no longer the case. The graph below plots the calculated relationship between particle size and visible light scattering for zinc oxide. The whitest or most visible particle is the one that scatters light most efficiently. The particle size at which this happens differs for each material. Z-COTE® microfine zinc oxide has an average particle size of less than 0.2 microns and therefore scatters visible light poorly. Because of this Z-COTE® is inherently "transparent" when applied to the skin, while still being an excellent ultraviolet (UVA/UVB) block. This allows its incorporation into all topically applied products including sunscreens and other daily wear formulations with virtually no whitening effect.
INORGANIC Z-COTE® ZINC OXIDE IS GENTLE ENOUGH FOR DAILY WEAR

Z-COTE® Zinc Oxide is a physical, inorganic ingredient that is ideal for hypo-allergenic formulations, and does not cause allergic reactions. This is especially significant now that the importance of daily UV protection has become overwhelmingly obvious. Z-COTE® zinc oxide’s gentleness is a unique advantage for use in daily-wear products.

Z-COTE® is the only sunscreen ingredient that is also recognized by the FDA as a Category I Skin Protectant/Diaper Rash Treatment, and is recommended for use on compromised or environmentally challenged skin. In fact, many brands containing Z-COTE® are formulated specifically for dermatology patients.

The safety and gentleness of Z-COTE® makes it a perfect protection ingredient for children’s sunscreens and daily moisturizers, as well as for sensitive-skin formulations.

FINALLY—COMPLETE, SAFE, CLEAR SUN PROTECTION FOR KEY APPLICATIONS:

- Daily-wear products such as moisturizers and color cosmetics
- Children’s sun protection products
- Beach and sport products
Two forms to make formulating easier...

**Z-Cote® HP1 Zinc Oxide:**
- Hydrophobic – coated with dimethicone
- Easier to disperse
- Compatible with all oil phases
- Reduces manufacturing time
- Easy to preserve

**Z-Cote® Zinc Oxide:**
- Hydrophillic – uncoated
- Coating flexibility

**Either way...**

**Z-Cote® Zinc Oxide is photostable**

The outstanding photostability of Z-COTE® – which eliminates the need for photo stabilizers – provides continuous protection against the harmful UVA and UVB rays of the sun without degradation.

**And best of all...**

Z-COTE® zinc oxide users can be assured of long lasting protection.

BASF can meet all your sun protection needs

- Complete UV product portfolio
- Worldwide sales and technical service support
- Customer focused
- Vast formulation expertise

We don't make the cosmetics. We make the cosmetics better.™
BASF PRODUCTS FOR THE COSMETIC INDUSTRY

ACTIVE INGREDIENTS & VITAMINS
Bisabolol
D-Panthenol
D,L-Panthenol
Phytoraniol
Retinol
Sodium Ascorbyl Phosphate
Vitamin A Palmitate
Vitamin E
Vitamin E Acetate

UV ABSORBERS
Uvinul® grades
Z-Cote® grades

POLYMERS
Luviflex® grades
Luvimer® grades
Luviset® grades
Luviskol® grades
Ultrahold® grades

QUATERNARY COMPOUNDS
Luviquat® grades

SURFACTANTS
Avanel® grades
Cremophor® grades
Jordapon® grades
Pluracare® grades

SILICONES
Masil® grades

EMOLLIENTS
Lutrol™
Luvitol® grades

NEUTRALIZERS
Neutrol®

ABOUT BASF
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NAFTA:
BASF Corporation
3000 Continental Drive- North
Mount Olive, NJ 07828-1234
Phone 1-800-880-5768
Fax 1-318-861-8031

South America:
BASF S.A.
Estrada Samuel Aizemberg 1707
09651-550 Sao Bernardo do Campo - SP
Phone (11) 7 51-2796
Fax (11) 7 51-2255

Eastern Europe, Africa, West Asia:
BASF Aktiengesellschaft
67056 Ludwigshafen
Phone (06 21) 60-4 45 31
Fax (06 21) 60-4 46 89

Europe:
BASF Aktiengesellschaft
67056 Ludwigshafen
Phone (06 21) 60-9 36 76
Fax (06 21) 60-9 47 89

Asia/Australia
BASF East Asia Regional Headquarters Ltd.
Tower-1, 7th Floor
South Seas Centre
75, Mody Road
Tsim Sha Tsui East
Kowlon, Hong Kong
Phone (852) 27 31 12 22
Fax (852) 27 34 96 31

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